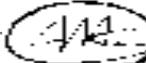


CA RECALL EVE: EROSION IN ARNOLD SUPPORT, BUT NOT AT TIPPING POINT

* YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE OR REPRINT THESE RESULTS *
RESEARCH CONDUCTED EXCLUSIVELY FOR KABC-TV LOS ANGELES,
KPIX-TV SAN FRANCISCO, KXTV-TV SACRAMENTO & KGTV-TV SAN DIEGO

OPPOSITION TO RECALL AT 43% ON SUNDAY NIGHT 10/5 ... AND RISING

- * 24 HRS TILL POLLS OPEN, CA VOTERS ARE MOVING AWAY FROM THE RECALL OF GRAY DAVIS & AWAY FROM ARNOLD SCHWARZENEGGER AS HIS REPLACEMENT, ACCORDING TO SURVEYUSA DAILY TRACKING DATA FROM 10/3 + 10/4 + 10/5. EROSION IS NOT EPIDEMIC, BUT MIGHT YET BE.
- * AT THE MOMENT: DAVIS IS RECALLED 57% TO 43% & SCHWARZENEGGER IS NAMED CA'S NEW GOV.
- * BUT BETWEEN FRI 10/3 & SUN 10/5, MARGIN FOR RECALL DROPPED FROM 25 PTS TO 14 PTS.
- * AT SAME TIME: SCHWARZENEGGER LEAD OVER CRUZ BUSTAMANTE DROPPED FROM 20 PTS TO 12 PTS.
- * 2 SCENARIOS PRESENT: SCHWARZENEGGER STOPS BLEEDING & WINS. NO MONDAY BOMBSHELLS.
- * OR: CA WAKES UP TUESDAY & DECIDES THE DEVIL THEY KNOW IS BETTER THAN ONE THEY DON'T.

RESEARCH CONDUCTED E.T.	031005 15:00-19:57 ET	APPROVED
RESPONDENTS DRAWN FROM	STATE OF CALIFORNIA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

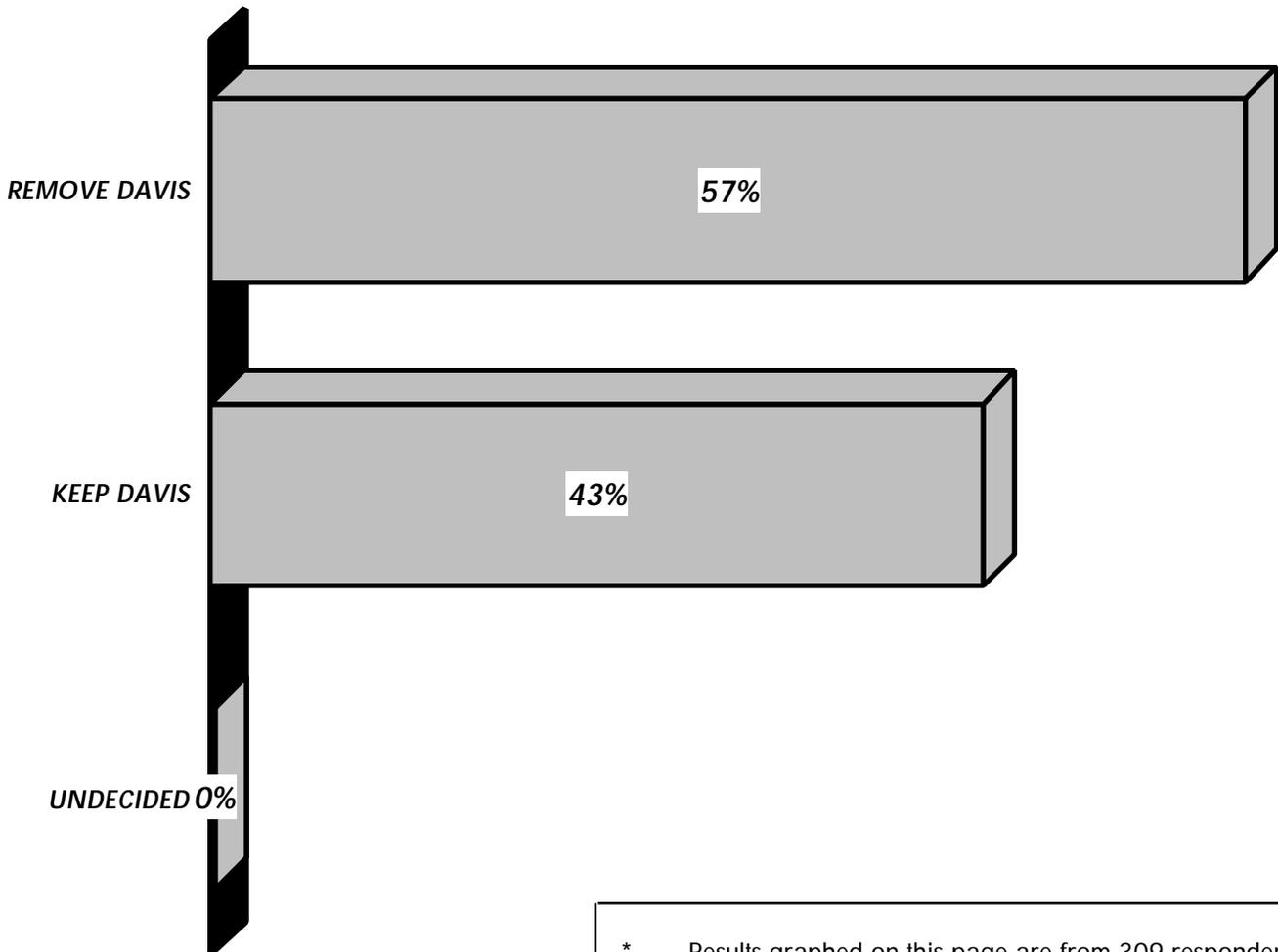
FOR COMMENT, ADDITIONAL ANALYSIS OR ACTUALITY, CALL 1-800-786-8000

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Q1: RECALL VOTE / ALL CERTAIN VOTERS

CALIFORNIA WILL HOLD A STATEWIDE SPECIAL ELECTION ON TUESDAY.

ON THE BALLOT IN THE SPECIAL ELECTION WILL BE THIS QUESTION: "SHALL GRAY DAVIS BE REMOVED FROM THE OFFICE OF GOVERNOR?" IF THE ELECTION WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WOULD YOU VOTE "YES," TO REMOVE DAVIS? OR WOULD YOU VOTE "NO"?

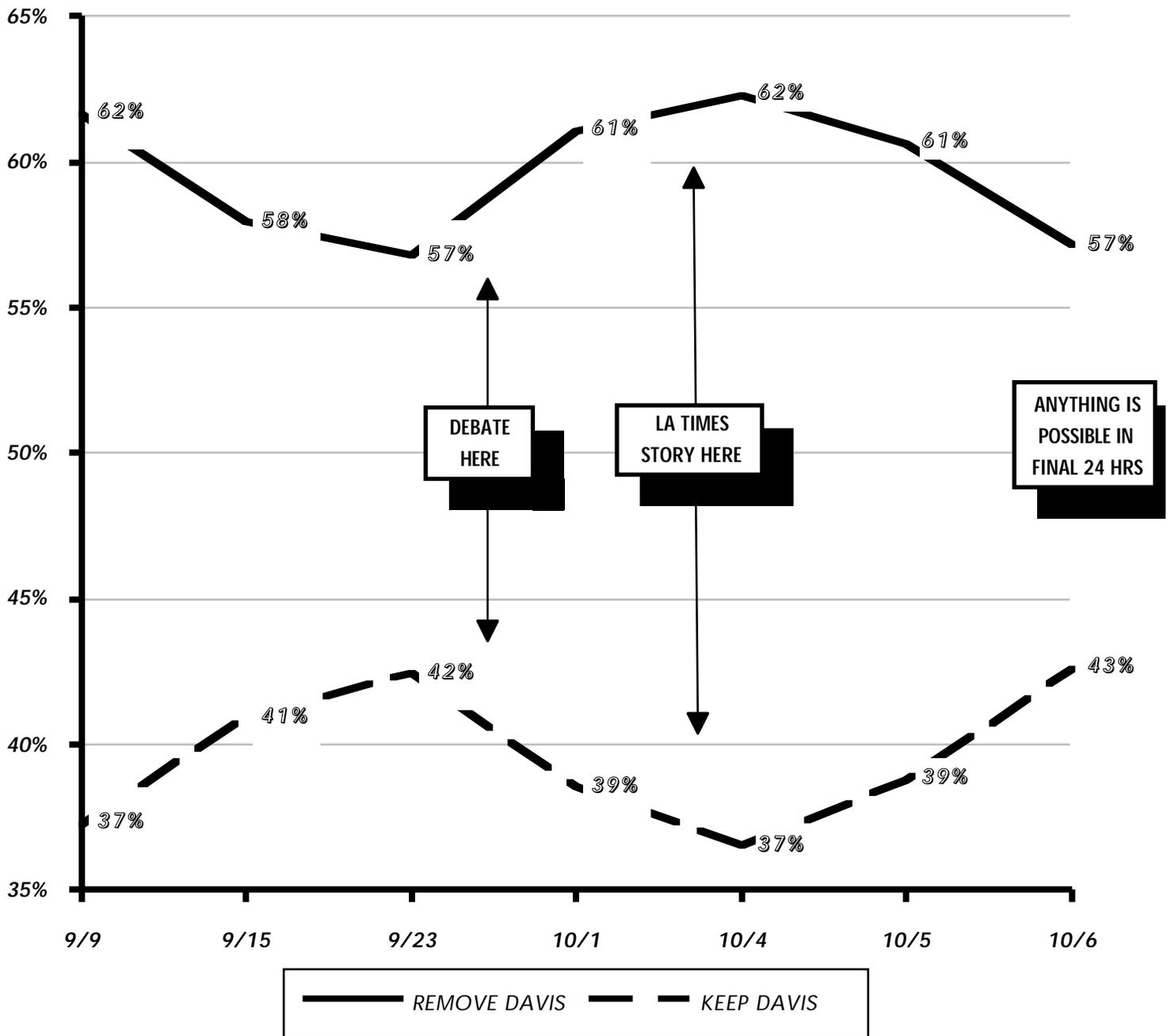


* Results graphed on this page are from 309 respondents who are deemed 'certain' to vote in the 10/7 election.

THIS IS A SURVEY OF	309	CERTAIN VOTERS FROM STATE OF CALIFORNIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±5.6%	A LARGER ± APPLIES TO SUBPOPULATIONS

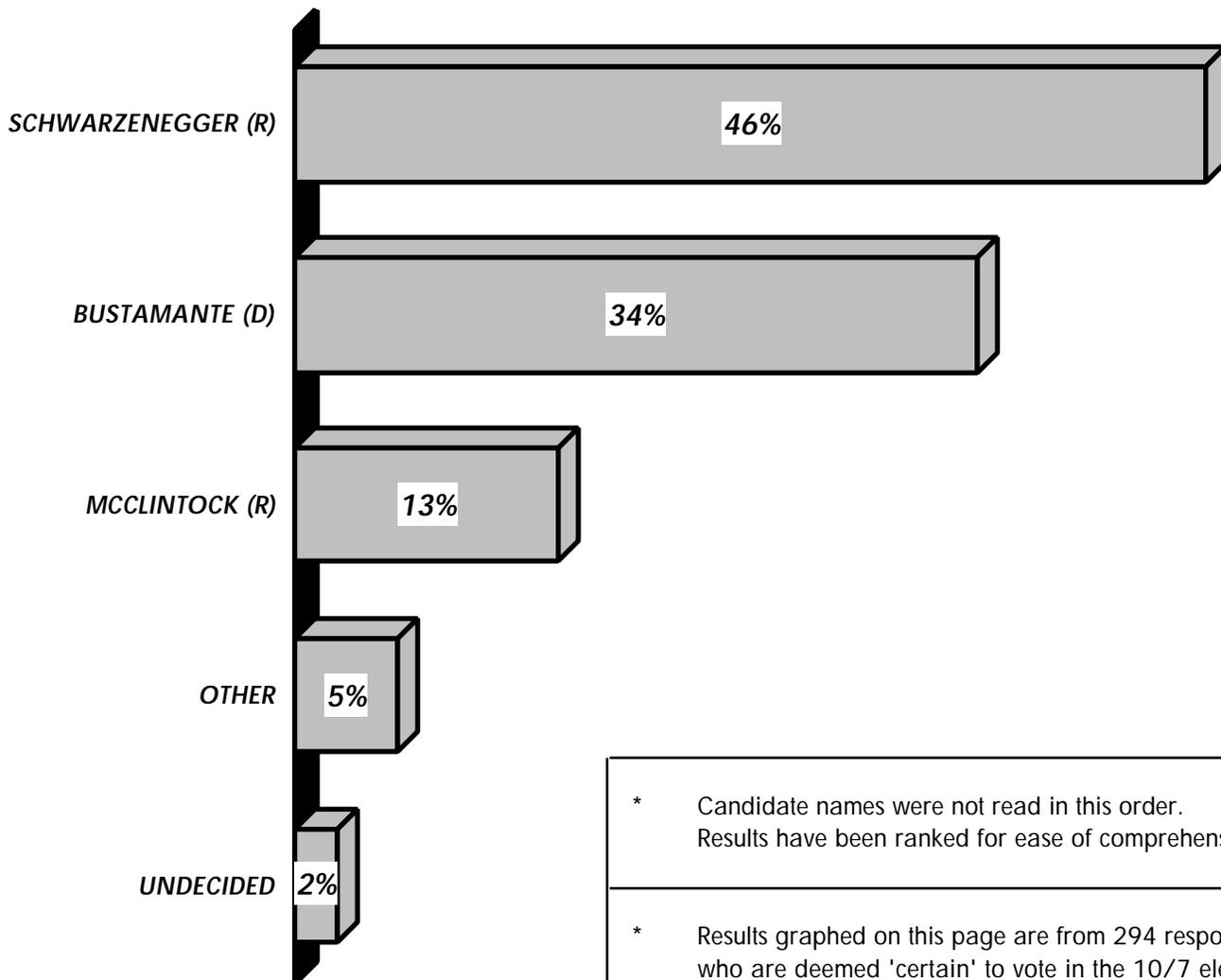
RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q1: RECALL VOTE / ALL CERTAIN VOTERS



Q2: REPLACEMENT / ALL CERTAIN VOTERS

**IF YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR TO REPLACE DAVIS?
(CANDIDATE NAMES READ ALPHABETICALLY; PARTY AFFILIATION INCLUDED, JOB TITLE NOT INCLUDED.)**



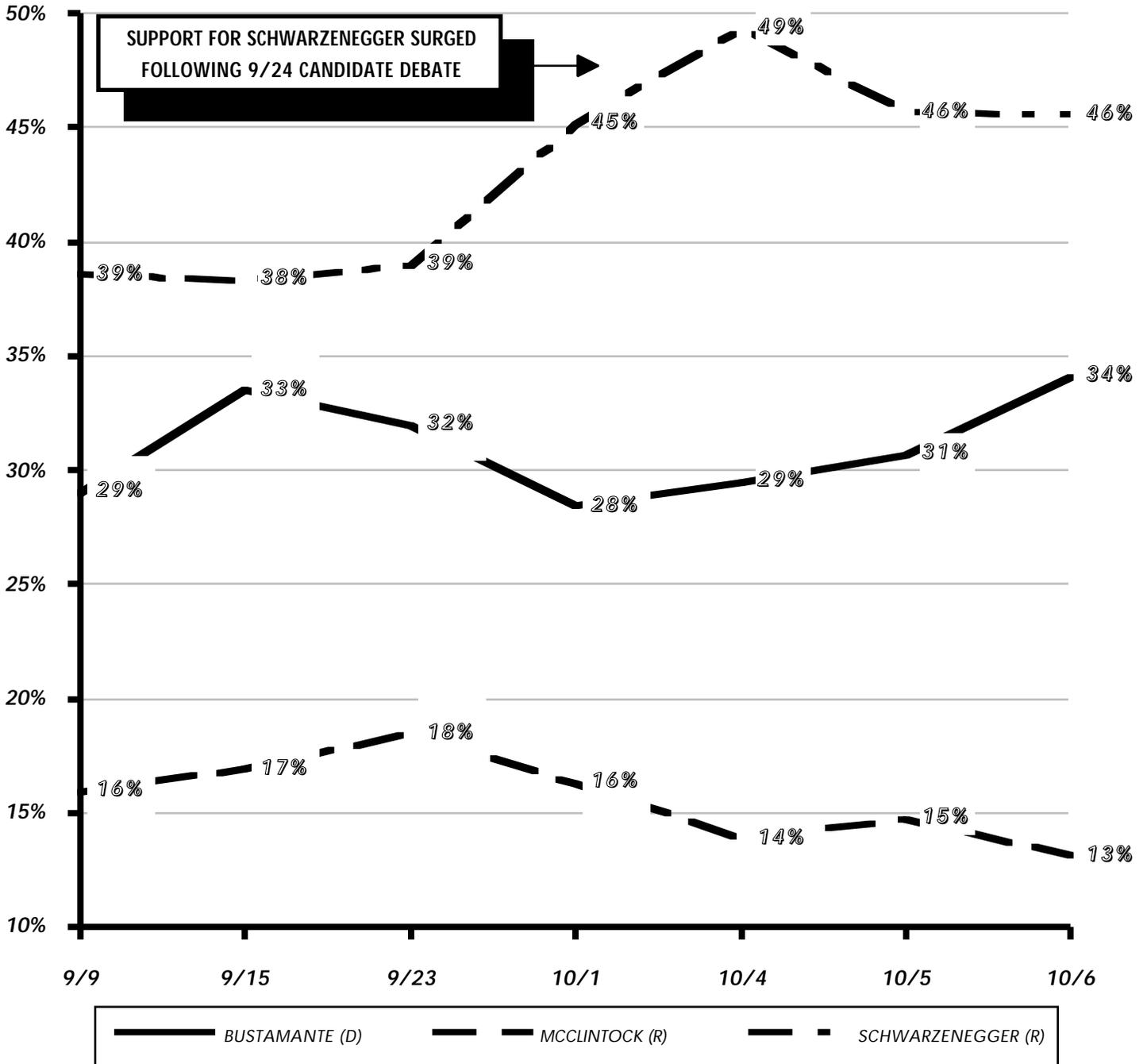
* Candidate names were not read in this order. Results have been ranked for ease of comprehension.

* Results graphed on this page are from 294 respondents who are deemed 'certain' to vote in the 10/7 election.

THIS IS A SURVEY OF	294	CERTAIN VOTERS FROM STATE OF CALIFORNIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±5.8%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q2: REPLACEMENT / ALL CERTAIN VOTERS



Q1: RECALL VOTE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 BUSTAMANTE (D)
 MCCLINTOCK (R)
 SCHWARZENEGGER (R)
 OTHER
 UNDECIDED
 NONE
 NO VOTE IN '02
 SIMON IN '02
 DAVIS IN '02
 OTHER IN '02
 CENTRAL VALLEY & SIERRAS
 GREATER LA
 INLAND EMPIRE
 BAY AREA

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

REMOVE DAVIS
 KEEP DAVIS
 UNDECIDED

61%	21%	73%	95%	38%	18%	0%	73%	97%	33%	78%	70%	63%	69%	42%
39%	79%	27%	5%	60%	82%	100%	26%	3%	67%	22%	30%	37%	30%	57%
0%	1%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

REMOVE DAVIS
 KEEP DAVIS
 UNDECIDED

100	34	120	156	62	30	0	121	160	54	128	115	104	113	70
100	202	70	14	155	210	256	66	7	171	57	77	94	77	147
100	239	0	0	545	0	0	253	97	54	0	130	0	294	113

OVERALL
 BUSTAMANTE (D)
 MCCLINTOCK (R)
 SCHWARZENEGGER (R)
 OTHER
 UNDECIDED
 NONE
 NO VOTE IN '02
 SIMON IN '02
 DAVIS IN '02
 OTHER IN '02
 CENTRAL VALLEY & SIERRAS
 GREATER LA
 INLAND EMPIRE
 BAY AREA

Q2: REPLACEMENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

CERTAIN VOTERS
 PROBABLE VOTERS
 OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 54
 AGE 55+
 WHITE
 BLACK
 HISPANIC
 OTHER

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSTAMANTE (D)	34%	28%	33%	32%	33%	39%	29%	31%	25%	33%	45%	39%			
MCCLINTOCK (R)	13%	12%	13%	9%	16%	10%	13%	16%	13%	20%	12%	10%			
SCHWARZENEGGER (R)	46%	55%	48%	52%	44%	44%	51%	47%	55%	26%	37%	50%			
OTHER	5%	4%	5%	5%	5%	6%	6%	2%	6%	9%	5%	0%			
UNDECIDED	2%	1%	2%	1%	2%	2%	1%	4%	1%	12%	1%	2%			
NONE	5%	2%	4%	3%	5%	1%	6%	6%	3%	21%	3%	6%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSTAMANTE (D)	104	85	100	99	101	119	90	93	77	102	139	118			
MCCLINTOCK (R)	102	93	100	73	127	74	102	128	105	157	90	76			
SCHWARZENEGGER (R)	96	116	100	109	91	92	107	98	114	54	78	104			
OTHER	105	81	100	102	98	116	119	51	117	183	95	0			
UNDECIDED	115	46	100	77	123	98	43	192	69	652	50	103			
NONE	113	52	100	78	122	21	136	138	69	460	71	139			

CERTAIN VOTERS
 PROBABLE VOTERS
 OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 54
 AGE 55+
 WHITE
 BLACK
 HISPANIC
 OTHER

Q2: REPLACEMENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL REMOVE DAVIS KEEP DAVIS NO VOTE IN '02 SIMON IN '02 DAVIS IN '02 OTHER IN '02 CENTRAL VALLEY & SIERRAS GREATER LA INLAND EMPIRE BAY AREA

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSTAMANTE (D)	33%	11%	71%	29%	3%	52%	29%	28%	33%	17%	49%				
MCCLINTOCK (R)	13%	15%	10%	13%	15%	12%	10%	9%	15%	20%	6%				
SCHWARZENEGGER (R)	48%	71%	7%	54%	81%	24%	56%	59%	45%	59%	34%				
OTHER	5%	3%	8%	4%	1%	8%	4%	3%	4%	4%	9%				
UNDECIDED	2%	1%	4%	1%	0%	4%	1%	1%	2%	1%	2%				
NONE	4%	0%	12%	2%	0%	9%	0%	2%	4%	1%	11%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSTAMANTE (D)	100	32	217	89	9	159	90	87	101	51	151				
MCCLINTOCK (R)	100	115	75	98	114	97	81	68	118	155	46				
SCHWARZENEGGER (R)	100	149	15	112	170	50	117	124	94	123	71				
OTHER	100	60	166	75	23	161	76	62	89	73	178				
UNDECIDED	100	28	226	48	0	194	36	50	128	57	126				
NONE	100	0	276	49	0	201	0	42	90	17	241				

OVERALL REMOVE DAVIS KEEP DAVIS NO VOTE IN '02 SIMON IN '02 DAVIS IN '02 OTHER IN '02 CENTRAL VALLEY & SIERRAS GREATER LA INLAND EMPIRE BAY AREA

Q2: REPLACEMENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSTAMANTE (D)	33%	10%	51%	32%	17%	33%	53%	39%	31%	26%	40%				
MCCLINTOCK (R)	13%	14%	14%	7%	21%	11%	6%	10%	10%	18%	8%				
SCHWARZENEGGER (R)	48%	75%	24%	52%	58%	49%	31%	46%	55%	48%	39%				
OTHER	5%	1%	7%	9%	2%	5%	9%	4%	4%	5%	9%				
UNDECIDED	2%	0%	4%	0%	1%	2%	1%	1%	1%	3%	4%				
NONE	4%	1%	7%	4%	3%	5%	7%	4%	6%	3%	8%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSTAMANTE (D)	100	32	157	98	51	101	163	119	94	78	121				
MCCLINTOCK (R)	100	109	108	54	166	87	43	79	76	144	63				
SCHWARZENEGGER (R)	100	157	51	109	122	102	65	97	115	101	82				
OTHER	100	15	146	185	41	100	184	79	79	104	187				
UNDECIDED	100	9	189	0	78	108	66	42	40	149	222				
NONE	100	27	163	81	56	106	156	100	130	63	172				

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO VOTE IN '08	SIMON IN '08	DAVIS IN '08	OTHER IN '08	REPUBLICAN	DEMOCRAT	INDEPENDENT	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE
REGISTERED	409	090	097	186	037	145	200	054	106	208	084	145	072	144	048
CERTAIN VOTERS	309	000	096	182	030	114	164	027	090	154	060	112	058	101	037
PROBABLE VOTERS	083	079	000	001	003	027	027	025	014	047	018	025	014	037	008
REMOVE DAVIS	238	058	094	060	026	125	073	034	085	115	031	078	041	091	027
KEEP DAVIS	153	020	003	123	007	016	117	019	019	086	046	058	030	047	018
UNDECIDED	001	001	000	000	000	000	001	000	000	000	001	001	000	000	000
BUSTAMANTE (D)	123	022	003	088	010	014	091	016	017	064	039	051	021	034	017
MCCLINTOCK (R)	048	010	014	021	003	020	025	004	022	021	004	013	007	025	003
SCHWARZENEGGER (R)	179	041	078	041	019	104	043	026	059	094	023	061	037	065	016
OTHER	018	003	001	013	001	001	013	005	002	009	007	005	003	007	004
UNDECIDED	007	001	000	006	000	000	006	000	001	004	001	001	000	004	002
NONE	017	002	000	015	000	002	013	002	003	009	005	006	004	004	003
TOTAL	475	090	097	186	037	145	200	054	106	208	084	161	080	171	063
COMPOSITION OF ADULTS	100%	19%	20%	39%	8%	31%	42%	11%	22%	44%	18%	34%	17%	36%	13%
COMP. OF REGISTERED	100%	22%	24%	45%	9%	35%	49%	13%	26%	51%	21%	36%	18%	35%	12%
COMP. LIKELY VOTERS	100%	20%	25%	47%	9%	36%	49%	13%	27%	51%	20%	35%	18%	35%	12%
COMP. CERTAIN VOTERS	100%	0%	31%	59%	10%	37%	53%	9%	29%	50%	19%	36%	19%	33%	12%

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN VOTERS	PROBABLE VOTERS	BUSTAMANTE (D)	MCCLINTOCK (R)	SCHWARZENEGGER (R)	OTHER	UNDECIDED	NONE						
REMOVE DAVIS	238	176	061	025	035	169	007	001	000						
KEEP DAVIS	153	132	021	097	013	010	011	006	017						
UNDECIDED	001	001	001	001	000	000	000	000	000						
TOTAL	475	309	083	123	048	179	018	007	017						
COMP. OF REGISTERED		75%	20%												
COMP. LIKELY VOTERS		79%	21%												

425 ADULTS INTERVIEWED STATEWIDE ON FRIDAY 10/3.
 OF THEM, 374 WERE REGISTERED TO VOTE.
 OF THEM, 255 WERE JUDGED TO BE 'CERTAIN' VOTERS IN RECALL VOTE.
 248 WERE JUDGED TO BE 'CERTAIN' VOTERS IN THE REPLACEMENT VOTE.

525 ADULTS INTERVIEWED STATEWIDE ON SATURDAY 10/4.
 OF THEM, 437 WERE REGISTERED TO VOTE.
 OF THEM, 306 WERE JUDGED TO BE 'CERTAIN' VOTERS IN RECALL VOTE.
 291 WERE JUDGED TO BE 'CERTAIN' VOTERS IN THE REPLACEMENT VOTE.

475 ADULTS INTERVIEWED STATEWIDE ON SUNDAY 10/5.
 OF THEM, 409 WERE REGISTERED TO VOTE.
 OF THEM, 309 WERE JUDGED TO BE 'CERTAIN' VOTERS IN RECALL VOTE.
 294 WERE JUDGED TO BE 'CERTAIN' VOTERS IN THE REPLACEMENT VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN VOTERS	PROBABLE VOTERS	REMOVE DAVIS	KEEP DAVIS										
BUSTAMANTE (D)	123	100	023	025	097										
MCCLINTOCK (R)	048	039	010	035	013										
SCHWARZENEGGER (R)	179	134	045	169	010										
OTHER	018	015	003	007	011										
UNDECIDED	007	006	001	001	006										
NONE	017	015	002	000	017										
TOTAL	475	309	083	238	153										

* SURVEYUSA RELEASED POLL DATA ON THE CALIFORNIA RECALL ELECTION ON 8/12/03 AND 8/26/03. HOWEVER, BECAUSE THOSE SURVEYS WERE CONDUCTED USING SLIGHTLY DIFFERENT QUESTIONNAIRE WORDING, AND USING SLIGHTLY DIFFERENT SCREENING CRITERIA, THE RESULTS OF THOSE TWO SURVEYS ARE NOT "TRACKED" ON THIS TEMPLATE.

* FOR THE DATA POINT LABELED 9/23/03, SURVEYUSA MODIFIED ONE QUESTION TO REFLECT THE FACT THAT DURING THE DATA COLLECTION PERIOD FOR THAT SURVEY, IT WAS UNCERTAIN WHETHER ELECTION WOULD HAPPEN ON 10/7, OR BE POSTPONED. OTHER QUESTIONS ARE UNCHANGED SINCE 9/9 RELEASE.

* BECAUSE OF DRAMATIC INTER-DAY MOVEMENT IN THE POLL DATA COLLECTED ON 10/3 & 10/4 & 10/5, SURVEYUSA ELECTED NOT TO AGGREGATE THE DATA FROM THESE 3 DAYS, AS IT HAS ON PREVIOUS RELEASES, BUT RATHER TO REPORT EACH DAY'S DATA SEPARATELY. MARGIN OF ERROR FOR FRIDAY-ONLY DATA (10/3; 255 CERTAIN VOTERS) IS 6.1%. MARGIN OF ERROR FOR SATURDAY-ONLY DATA (10/4; 306 CERTAIN VOTERS) IS 5.6%. MARGIN OF ERROR FOR 3-DAY AGGREGATED DATA IS 3.4%.

* HAD DATA FROM 10/3 + 10/4 + 10/5 BEEN AGGREGATED, RESULTS WOULD HAVE BEEN: RECALL 'YES' 59%, RECALL 'NO' 40%; SCHWARZENEGGER 46%, BUSTAMANTE 32%.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.